
THE GOOD MARKET

INVITATION FOR APPLICATION

Study tour in Senegal

Visit of best practices in natural cosmetics, process food and crafts sectors
(November 3rd to 7th 2017)

Are you involved in a youth initiative, community project or a social entrepreneur selling locally sourced products?

The Association of Small Scale Enterprises in Tourism (ASSET) in partnership with the Youth Empowerment Project (YEP) are inviting applications to participate in a study tour to Dakar Senegal with the aim; to visit the Dakar Farmers Market, a monthly market selling locally sourced products, and to meet innovative and successful local producers and companies.

The main objective of the study tour is to:

- Acquire knowledge and skills transfer from an organized, tested and experienced operation
- Enable would be participants to understand processes in developing high quality products and processes involves (inception to sales)
- Learn from the challenges and success of others to better understand and manage operations
- Establish contacts with suppliers
- Understand the operations of the entire logistics of the market operation (product development, suppliers, productions, customers/consumers etc.)

ASSET is looking for Gambian youth producers who can supply locally made products including food, beverages, natural beauty products, arts and crafts, and clothing.

Ideal candidates will be:

- Participants in youth or community initiatives
- An entrepreneur with good and strong potential to succeed and create employment
- Active with evidence in social entrepreneurship
- Have a basic standard of Wolof and English (spoken and written)
- Be interested and committed to developing locally made products
- Have products or ability to develop sustainable and fair-trade products



Please email Momodou Secka at assetbantaba@gmail.com with:

1. Name of your initiative/project
2. Number of people involved in the initiative/project
3. Details of how your initiative benefits the society/community
4. The year of establishment
5. Details of your products, including their source
6. A statement giving reasons why you should be selected to participate
7. Name of the selected participant to the study tour and the reasons for choosing him/her

Applications can also be submitted to the following address:
Mr Momodou Secka, ASSET, 95 Bertil Harding Highway, Kololi, KMC

Deadline for submission of applications is FRIDAY, 29th September 2017 at 12 noon.

For any enquiries, please call: 7749277



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