
YOUTH PAVILLION AT TRADE FAIR GAMBIA INTERNATIONAL

INVITATION FOR APPLICATION

The Gambia Chamber of Commerce and Industry (GCCCI) in partnership with the Youth Empowerment Project (YEP) is pleased to support youth enterprises through a Youth Pavilion at the 2018 Trade Fair Gambia International (TFGI). The youth pavilion will provide exhibition space for up to 25 youth businesses in two different categories.

- A. 15 individual stalls of the usual dimensions (3m x 3m) at the discounted price of GMD 1200
- B. An open space (45 sqm) that will host up to 10 businesses at the discounted price of GMD 600. The open space is dedicated to start-ups that do not have the stock or capacity to have a full stall as well as youth entrepreneurs located far from the fair venue, the Independence Stadium in Kanifing. GCCCI staff will man the open space and provide support to all youth exhibitors

Benefits:

- Pre-fair training on
 - Marketing – Sales & Inventory, Pricing, Product development, Customer Service
 - Presentation skills
 - Trade Fair preparation
- Meeting with Business Leaders (One-on-ones with CEOs) and other networking opportunities
- Marketing materials
- Participation in Youth Day and related activities

Selection Criteria / Eligibility

- Age (15 – 35)
- Formal Business Registration
- Evidence of record/book keeping
- 10% contribution to the booth rental (i.e. 1200 or 600 Dalasi, depending on the category A or B) plus transporting table / chairs / shelves etc. to fair grounds
- Product visualization and evidence of ownership
- Completion of application form prior to deadline

Required Documents:

- ID Card/ or Birth certificate
- Business registration certificate
- Sample of Sales/Purchase day books
- Sample of product

Application Format

Please fill the application form below and submit all required documents to info@gcci.gm or hand deliver to our main office at Kerr Jula, Bijilo.

Deadline for submission: 15 February 2018

All participants will be required to fill out a pre/post-fair survey.

For any enquiries, please contact GCCCI.



International
Trade
Centre



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the European Union

Application Form for Youth Pavilion

Proprietor's Name: Proprietor's Age:

Name of Business:

Year Business was Established: Business Sector:

Type of Stall: Single 3x3 Shared Space

Description of Products and/or Services:

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Monthly Sales Estimate (GMD):

Available Stock for the TFGI:

Training support needed for TFGI Participation:

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Why Should We Select You? :

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Voice of Business

Kerr Jula, Bertil Harding Highway, Bijilo, West Coast Region

Tel: 4463452/4461450; P.O. Box 3382 Serrekunda, The Gambia

Email: info@gcci.gm; Website: www.gcci.gm

 *The Gambia Chamber of Commerce and Industry-GCCI*  *@GamChamber*

GCCI Mobile Application: Available on Apple iTunes® store and Google™ play;

Note: Please attach relevant documents.