



YOUTH PAVILION at the 13th Trade Fair Gambia International

The Gambia Chamber of Commerce and Industry (GCCI) in collaboration with The International Trade Centre through the EU - funded Youth Empowerment Project (YEP) is pleased to once again support youth enterprises through a Youth Pavilion at the Trade Fair Gambia International (TFGI) which will take place on April 6th to April 28th 2019.

The Youth Pavilion will offer discounted stalls to youth-owned businesses to exhibit and sell their products and services. Interested youth-owned businesses can apply for a standard stall (3m x 3m) for GMD 1200 or a space at a shared space for GMD 600 at the Pavilion (90% discount).

Criteria / Eligibility:

- Age (15 – 35)
- Formal Business Registration
- Evidence of record/book keeping
- 10% contribution to the rental of the space (transporting table/ chairs/shelves etc. to fair grounds)
- Product visualization and evidence of ownership
- Submission of duly filled application form prior to deadline
- Preference will be given to first-time applicants

Benefits:

- Pre-fair training
- Meeting with key Business Leaders (One-on-one with CEOs)
- Marketing / branding support
- Participation in the Youth Day
- Networking Sessions (Speed networking and B2Bs)
- Special media coverage (radio and television)

Training Modules:

- Marketing – Sales & Inventory, Pricing, Product development, Customer Service
- Presentation skills
- Trade Fair preparation

Required Documents:

- ID Card/ or Birth certificate
- Business registration certificate
- Sample of Sales/Purchase day books

Please fill the application form below and submit all required documents to info@gcci.gm/ mnjie@gcci.gm or hand deliver to our main office at Kerr Jula, Bijilo.

Deadline for submission: 27 February 2019

All participants will be required to fill out a pre/post-fair survey



This project is funded by the European Union

Application Form for Youth Pavilion

Proprietor's Name: Proprietor's Age:

Name of Business:

Year Business was Established: Phone Number:

Business Sector:

Type of Stall: Single 3x3 Shared Space

Description of Products and/or Services:

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Monthly Sales Estimate (GMD):

Available Stock for the TFGI:

Training support needed for TFGI Participation:

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Why Should We Select You? :

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Note: Please attach relevant documents.

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