**YOUTH PAVILION at the 14th Trade Fair Gambia International**

The Gambia Chamber of Commerce and Industry (GCCI) in collaboration with Tekki-Fi is pleased to once again support youth enterprises through a Youth Pavilion at the Trade Fair Gambia International (TFGI) which will take place on March 21st to April 12th 2020.

The Youth Pavilion will offer discounted stalls to youth-owned businesses to exhibit and sell their products and services. Interested youth-owned businesses can apply for a shared space for GMD 600 each or a standard stall (3m x 3m) for GMD 1200 (tbd by Selection Committee ) at the Pavilion (90% discount).

**Criteria / Eligibility:**

* Age (15 – 35)
* Formal Business Registration
* Evidence of record/book keeping
* 10% contribution to the rental of the space (transporting table/ chairs/shelves etc. to fair grounds)
* Product visualization and evidence of ownership
* Submission of duly filled application form prior to deadline
* Preference will be given to first- time applicants and high quality application (All required documents attached)

**Benefits:**

* Pre-fair Preperation
* Marketing / branding support
* Participation in the Youth Day
* Networking Sessions (Speed networking and B2Bs)
* Special media coverage (radio and television)

**Preparatory Modules:**

* Marketing – Sales & Inventory, Pricing, Product development, Customer Service
* Presentation skills
* Trade Fair preparation (Dos & Don’t)

**Required Documents:**

* ID Card/ or Birth certificate
* Business registration certificate
* Sample of Sales/Purchase day books for past 3 months
* Picture of product
* 1 min Video of why we should select you (optional)

Please fill the application form below and submit all required documents to [info@gcci.gm/](mailto:info@gcci.gm/) [mnjie@gcci.gm](mailto:mnjie@gcci.gm) or hand deliver to our main office at Kerr Jula, Bijilo. Picture samples and the 1 min video should be send via Whatsapp on `+220 5197333

**Deadline for submission: 28 February 2020**

All participants will be required to fill out a pre/post-fair survey

**Application Form for Youth Pavilion**

**Proprietor’s Name: …………………………… Proprietor’s Date of Birth: .…………………………….**

**Name of Business: …………………………………………………………………………………………………………..**

**Year Business was Established: ................................. Phone Number: ……………………….......................**

**Business Sector: …………………………… Email:………………………………………..**

**Website:……………………………Instagram/Facebook: …………………………… Twitter…………………………**

**Location:………………………………… Region (GBA, WCR, LRR, URR etc)…………………………….**

**Description of Products and/or Services: ……………………………………………………………………………….**

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**Monthly Sales Estimate (GMD): …………………………………………………….**

**Available Stock for the TFGI: ………………………………………………………..**

**Training support needed for TFGI Participation: .…………………………………………………………………….**

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**Why Should We Select You? : …………………………………………………………………………………………….**

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