
DIGITAL MARKETING TRAINING OPPORTUNITY (SCHOLARSHIP)

The **IIHT Gambia Ltd** in collaboration with the International Trade Centre (ITC) through the European Union funded Youth Empowerment Project (YEP) is offering a **6 months training in Digital Marketing (level 4)** as part of the SyKE Fund 3 skills development program.

This skills development programs is aimed at supporting the economic development of The Gambia and improving the livelihood of its people. This initiative will enhance the employability and opportunities for youth, with a focus on occupational training and the creation of micro and small-sized enterprises.

Number of Position Available: 60

Selection Criteria

Applicants are required to meet the following criteria:

- A Gambian citizen
- Aged between 16 - 35
- Able to read, write and understand English Language
- All Applicant must have at least three Credits in O/A Level / WASSCE
- Introduction to Graphic Design or Equivalent Basic Computer Applications Certificate.
- A Score of 70% or above in Entrance Examination.
- Returnees and women are encouraged to apply

Note: Preference will be given to young Gambians from rural areas

Application Format

All interested candidates are required to fill the online application form on the following link: - <https://www.iihtgambiahms.com/home/admission> or visit the Admission Office of **Indian Institute of Hardware Technology (IIHT) Gambia Limited**, 55 Kairaba Avenue, adjacent Numero Uno, Fajara, The Gambia. Applicants can also pick hard Copies of the Form at the **YEP regional governor's offices**. All applications must be submitted no later than **20th September 2021 at 7:00PM**.

For any enquiries, please contact **IIHTGambia Ltd +220 700 1968/2994361**.