



TERMS OF REFERENCE FOR A BASELINE ASSESSMENT CONSULTANT

Addressing the drivers and causes of vulnerability in migration among border communities along the Trans-Gambia transport corridor

1. BACKGROUND

Since its inauguration in 2019, the Senegambia Bridge has contributed to a significant increase in migration and mobility. For the first time, the northern and the southern halves of The Gambia are connected by road, as the bridge links Farafenni in the Upper Baddibu district to Mansakonko, Soma, and Jarra Jenoi in the Jarra West district. While creating economic opportunities, the reduced transit times and increase in the number of transiting people also led to amplified vulnerabilities, especially for women and youth in the border communities along the route.

The International Trade Centre (ITC), the International Organization for Migration (IOM), the United Nations Development Program (UNDP), and the United Nations Children's Fund (UNICEF), in close collaboration with the Government of The Gambia through the Ministry of Trade, Industry, Regional Integration and Employment (MOTIE) and Ministry of Interior (MOI), are implementing a joint programme entitled “Addressing the drivers and causes of migration-related vulnerabilities among border communities along the Trans-Gambia transport corridor”.

The joint programme aims to mitigate migration challenges and improve the cross-border environment along the Senegambia bridge (in Jarra West and Upper Baddibou districts) by enhancing border posts to pre-empt situations of vulnerability, strengthening the capacity of border authorities, increasing awareness among women and youth of their rights, and strengthening skills and opportunities for women and youth. The programme is focused on the Trans-Gambia transport corridors and connects localized support measures in border communities with the broader national development agenda. It addresses the challenges of security, safety, and prosperity in a novel approach through interlinked initiatives with central government, local government, private sector, and civil society associations.

The programme aims to achieve the following objectives:

Overall objective: Increased safety and prosperity of youth and women in the border communities along the Trans-Gambia transport corridor



Outcome 1: Border authorities at key border posts of the Trans-Gambia transport corridor effectively facilitate safe and orderly migration for women and youth.

Outcome 2: Women and youth along the Trans-Gambia transport corridor claim their rights and utilize appropriate protection services and mechanisms.

Outcome 3: Women and youth along the Trans-Gambia transport corridor demonstrate effective life skills and access to livelihood opportunities.

The joint programme is funded through the Start-Up Fund for Safe, Orderly and Regular Migration (or Migration MPTF), which is funded by the Governments of Germany, the United Kingdom, Norway, Denmark, Portugal, Sweden, Mexico, France, the Philippines, Thailand, Cyprus, and Turkey.

2. PURPOSE OF THE BASELINE ASSESSMENT

To effectively measure the joint programme's impact and results, baseline data is required for the programme's key indicators. This baseline assessment constitutes the basis for measuring the project's performance over time.

Gather baseline data to form the basis for measuring project achievements and outcomes (at the project objectives and intermediate result levels) based on the project log frame, particularly in the following thematic areas:

- a. The current impact of capacity building of border authorities and improved infrastructure at border posts
 - Percentage of targeted women, youth, and children in Gambian border communities along the Trans-Gambia transport corridor reporting an improvement in the conduct of duty bearers
 - Percentage of trained border management personnel demonstrating an improved capacity on cross-border trade, migration, and human rights.
 - Number of border crossing points with enhanced infrastructure and border equipment facilities to facilitate safe and orderly flows of travellers in project region
- b. Understanding of youth and women on cross border traders' rights, migration-related issues and the utility of appropriate protection services and mechanism



- Percentage of targeted women, youth and children in Gambian border communities along the Trans-Gambia transport corridor reporting readiness to utilise appropriate protection services and mechanisms
- Number of community members (disaggregated by gender, age, and district) with increased knowledge of rules, risks, and rights relating to the movement of people and goods

3. SCOPE OF WORK

The consultant will work under the direct supervision of the ITC project coordinator and the overall guidance of the ITC project manager and ITC M&E officer to carry out the following tasks:

- In consultation with ITC, IOM, UNDP, and UNICEF, the consultant will be expected to design standardized tools and finalize a methodology for collecting quantitative and qualitative data for the baseline assessment.
- Translating the project's Logical Framework into appropriate data required
- Collect and analyze available secondary data related to project objectives and results (outputs and outcomes) indicators.
- Conduct primary data collection in targeted project locations in the two districts of Jarra West and Upper Badibou, including the towns of Jarra Jenoi, Pakalinding, Soma, and Mansakonko (Jarra West) and Farafenni and Bretto (Upper Badibou), and the border crossing points at Keur Ali and Miserra.
- Analyze and interpret the collected data and develop a comprehensive baseline report.
- Develop monitoring tools (e.g. follow-up surveys) to measure results and objectives adequately.
- Share key findings and insights with relevant staff and stakeholders through consultations and presentations.

4. DELIVERABLES

In accordance with the timetable, the consultant will produce:

- An inception report including an understanding of the TOR, the needed data collection tools, and the vision proposed for conducting the data collection and analysis. It should be submitted to the ITC project team for review and comments, after the desk review and before the data collection.



- A fieldwork implementation plan (to be submitted before fieldwork begins). This fieldwork plan should be presented to ITC, IOM, UNDP, and UNICEF for comments and revised as necessary before commencing fieldwork.
- A comprehensive draft baseline report including baseline data on all log frame indicators, as well as any relevant observations.
- A final baseline report incorporating feedback from ITC, IOM, UNDP, and UNICEF and key stakeholders from the Ministry of Trade, Industry, Regional Integration and Employment (MOTIE) and Ministry of Interior (MOI).
- A set of monitoring tools to be used by ITC, IOM, UNDP, and UNICEF to adequately measure results and track change vis-à-vis the baseline.

ITC will oversee the process and be responsible for accountability and guidance throughout all phases of execution and approval of all deliverables.

5. KEY DOCUMENTS OF REFERENCE

- Project Document
- Project Results Framework (see Annex 1)

6. TIMEFRAME

The consultant will be required to undertake the exercise within a period of 25 working days after the signing of the agreement. The timetable is as follows:

Task	Number of working days needed	Start date	End date
Participate in briefing meeting with the project team and further consultation with ITC, IOM, UNICEF and UNDP	2	April 25, 2022	April 27, 2022
Develop baseline assessment tools appropriate for the project indicators	2	April 27, 2022	April 29, 2022
Develop inception report	3	April 29, 2022	May 1 2022
Develop a brief fieldwork implementation plan	1	May 2 2022	May 3 2022



Collect and analyze available secondary and primary data in targeted project locations	10	May 9 2022	May 20 2022
Draft baseline report submitted to ITC, IOM, UNDP and UNICEF and stakeholders including MOTIE and MOI for comments	5	May 23 2022	May 27 2022
Incorporate comments and submit a final report to acceptable to ITC, IOM, UNDP, and UNICEF	2	May 30 2021	June 1 2022

7. MANAGEMENT AND SUPERVISION

ITC in The Gambia will oversee the consultancy. The consultant will receive direct guidance from ITC's Monitoring and Evaluation Officer with support from the M&E Technical Group.

6. CONSULTANT'S QUALIFICATIONS AND REQUIREMENTS

The consultant should be an expert in research, baseline assessment, monitoring & evaluation methodologies, knowledge of cross-border trade, and/or migration management practices. S/he should possess solid work experience in The Gambia and/or have worked for regional/international organizations, preferably on the topics of cross-border trade and/or migration management. Preference will be given to individuals or firms with proven relevant experience in undertaking a task of similar magnitude and shall have the following qualifications and experience:

Education

- Master's degree or equivalent in Statistics, Social Sciences, Development Studies, International Affairs, Economics or a related field, with three years of relevant professional experience; or
- University degree in the above, with five years of relevant professional experience.

Experience

- Strong experience in carrying out baseline surveys, evaluations, or related assessments for technical assistance projects
- Experience in monitoring and/or evaluating of capacity building initiatives
- Excellent grasp of migration dynamics in The Gambia.



- Strong experience liaising with government, and civil society stakeholders
- Familiarity with the United Nations System and/or other international organizations is an advantage.
- Excellent analytical and communication skills.
- Good level of computer literacy.

Languages

- Excellent oral and written fluency in English and one local language is required.
- Working knowledge of another local language is an advantage.

Other:

Female candidates with the above qualifications are strongly encouraged to apply.

How to apply:

Interested and qualified candidates are invited to submit their application via to ygai@intracen.org by **27 March 2022 by 11:59pm**. Applications must include a detailed CV.